

附件:出國進修行程表

2016 歐洲藝術節協會藝術節經理人專業培訓

(The Festival Academys Atelier for Young Festival Managers in Chiang Mai)

地點: 泰國清邁

期程:2016年12月1日到12月7日

藝術節學院(The Festival Academy)是由歐洲藝術節協會(European Festival Association)發起的人才培訓計畫，主要提供給全球從事藝術節慶管理的中階及有活力及熱情的從業者。培訓活動透過全球徵選，此次共選出來自全球 35 名的藝術節相關從業經理人參與此培訓計畫。

以下每日之行程表，為主辦單位發送之最終版本。

Chiang Mai 2016

« Car le vrai rôle d'un festival est d'aider les
artistes à oser, à entreprendre des projets... »
Bernard Faivre d'Arcier

Atelier for Young Festival Managers 1 - 7 December 2016

Programme (dated the 16th of November 2016) is subject to change in the course of further preparations and during the Atelier itself. Next to the lectures and working sessions outlined, there are continuously opportunities for one-on-one contacts with Mentors and Presenters and the other participants – as this is an essential feature of the Atelier. Pioneering and experienced festival directors will be present at the Atelier for at least two days each, some of them staying for the seven days, to share their rich experiences with Atelier participants.

Mentors and Presenters

- **Robyn Archer**, Artistic Director *The Light in Winter* Melbourne – Australia
- **Mark Ball**, Artistic Director *London International Festival of Theatre (LIFT)* – UK
- **Hugo De Greef**, General Coordinator *The Festival Academy*, former *EFA Secretary General*, General Manager *Bruges European Capital of Culture 2002*, Founder and former Director *Kaaitheater* - Belgium
- **Bernard Faivre D'Arcier**, President *Lyon Biennial*, Former longstanding Director *Avignon Festival* - France
- **Nele Hertling**, Member Strategy Group “A Soul for Europe”, Former Vice-President of the *Academy of Arts Berlin*, Former Director *Hebbel-Theater Berlin* – Germany
- **Low Kee Hong**, Head of Artistic Development (Theatre) *West Kowloon Cultural District Hong Kong*, former Director *Singapore Arts Festival* – Singapore
- **Seonghee Kim**, Independent Curator and Producer, Professor at the *Kaywon Art University* – South Korea
- **Michal Merczynski**, Director *Malta Festival Poznań* and *Nostalgia Festival Poznań* – Poland

Guest speakers are amongst others:

- **Ms. Luckana Kunavichayanont**, Director of *Bangkok Art and Culture Center*

Artists are amongst other:

- **Mr. Ronarong Khampha**, *Dancer and Choreographer*

All sessions take place at “CPAC - Center for the Promotion of Arts and Culture”, 239 Huaykaew Road, Suthep district, Chiang Mai 50200, unless stated otherwise

Thursday, 1 December – DAY 1

*Robyn Archer, Hugo De Greef, Nele Hertling, Michal Merczynski, are present.
Mentors present participate in all sessions.*

- 15:00 – 17:00** **Participants registration** at Kantary Hills Hotel
(44, 44/1-2 Nimmanhaemin Road, Soi 12, Suthep, Muang, Chiang Mai 50200)
- 17:00* *Departure mentors and participants from hotel*
- 17:45** Mentors and participants and guests arrive at opening ceremony venue
- 18:00** **Opening Ceremony at Chiang Mai City Arts & Cultural Centre**
- Welcome speeches and introductions**
- **Welcome** by Government representative
 - **Welcome** by City representative
 - **Welcome** by Thailand Convention and Exhibition Bureau (TCEB)
 - **Introduction** and welcome by Mr. Darko Brlek, President European Festivals Association and President The Festival Academy and Ms. Inge Ceustermans, Managing Director The Festival Academy
 - **Keynote speech** by Nele Hertling
- 19:00 – 22:00** **Reception and walking dinner**
- 22:00* *Departure by bus to Kantary Hills Hotel*

Friday, 2 December – DAY 2

*Robyn Archer, Hugo De Greef, Nele Hertling, Michal Merczynski, Seonghee Kim are present.
Mentors present participate in all sessions.*

- 08:30 *Walk to Center for the Promotion of Arts and Culture (CPAC)*
- 9:00 – 9:15** **Presentation** of The Festival Academy / European Festivals Association
Welcome and Introduction by Hugo De Greef
- 9:15 – 10:45** **Object & presentation session** – participants introduce themselves ¹
- 11:00 – 12:00** **Presentation & exchange** with **Michal Merczynski** and **Nele Hertling**
- 12:00 – 13:00** **The Topics of the Atelier** - Introduction
- 13:00 – 14:00 *Lunch*
- 14:00 – 17:00** **The Topics of the Atelier - Working sessions** ²
In small mentor led working groups
- 17:30 *Departure by bus to The River Market*
- 18:00 – 21:00** Evening session and dinner at The River Market
Presentation by Robyn Archer
- 21:00 *Departure by bus to Kantary Hills Hotel*

Saturday, 3 December – DAY 3

*Robyn Archer, Hugo De Greef, Nele Hertling, Michal Merczynski, Seonghee Kim are present.
Mentors present participate in all sessions.*

- 08:30 *Walk to Center for the Promotion of Arts and Culture (CPAC)*
- 9:00 – 13:00** **Participants Paper's Presentation. Working sessions**
- 13:00 – 14:00 *Lunch*
- 14:00 – 16:00** **Presentation and Exchange** with **Seonghee Kim**
- 16:00 – 18:00** **Working sessions**
- 18:00 *Walk to Nimman Haemin Street*
- 18:30 – 19:30** **Evening session** in the framework of the **Chiang Mai Design Week**
- 19:30–21:30** **Dinner at Mix Pub & Restaurant**
- 21:30 *Walk to Kantary Hills Hotel*

¹ Participants present themselves. The presentation should take only a few minutes. Please bring an object that you can use as a starting point for a *story* or reflexion that tells something about you, personally. This might offer an insight into your values and motivations and how they relate to your professional life and what you are trying to achieve. Please prepare yourselves for this.

² All working sessions will be in different formats (plenary, small groups with or without mentors, by topics, etc.) to be confirmed following the discussions and according to the preferences of the participants

Sunday, 4 December- DAY 4

Robyn Archer, Bernard Faivre D'Arcier, Hugo De Greef, Nele Hertling, Michal Merczynski, Seonghee Kim are present. Mentors present participate in all sessions.

Day at Baan Suan

- 08:30 *Departure by bus to Baan Suan*
- 9:00 – 11:00 **Working sessions**
- 11:00 – 13:00 **Open discussions and reflections** on the issues raised so far during lectures, presentations, exchanges and discussions to be further elaborated in the coming days
- 13:00 – 14:00 *Lunch at Baan Suan Restaurant*
- 14:00 – 15:00 **Exchange with mentors** on their different presentations and on topics from the morning conclusions - in plenary and small groups
- 15:00 – 17:00 **Working Sessions**
- 18:00 – 21:00 **Evening session and dinner at Baan Suan Restaurant**
- 21:00 *Departure by bus to Kantary Hills Hotel*

Monday, 5 December - DAY 5

Robyn Archer, Mark Ball, Bernard Faivre D'Arcier, Hugo De Greef, Nele Hertling, Low Kee Hong, Michal Merczynski, Seonghee Kim are present. Mentors present participate in all sessions.

- 9:00 –16:00 **Cultural visits in small groups, amongst others (subject to change):**
Theatres
Kad Theatre
Gabfai Community Theatre
Art spaces
Thepsiri's Art House & Wandering
Moon Theatre
Rumpueng Community Art Space
Thailand Creative & Design Center (TCDC)
CMU Art Center
Others
Lanna Wisdoms School
- 16:00 **Gathering at Center for Promotion of Arts and Culture (CPAC)**
- 16:00 – 18:00 **Round table with artists**
- 18:00 *Departure by bus to Oh-Kha-Ju*
- 18:30 – 21:00 **Evening session and dinner at Oh-Kha-Ju**
Presentation and exchange with Low Kee Hong
- 21:00 *Departure by bus to Kantary Hills Hotel*

Tuesday, 6 December – DAY 6

Robyn Archer, Mark Ball, Bernard Faivre D’Arcier, Hugo De Greef, Nele Hertling, Low Kee Hong, Michal Merczynski, Seonghee Kim are present. Mentors present participate in all sessions.

- 08:30 *Departure by foot to Center for the Promotion of Arts and Culture (CPAC)*
- 9:00 – 11:00 **Presentation & exchange with Bernard Faivre D’Arcier**
- 11:00 – 13:00 **Presentation & exchange with Mark Ball**
- 13:00 – 14:00 *Lunch*
- 14:00 – 16:00 **Working sessions**
- 16:00 – 18:00 **The essentials of the previous days**
Experiences, conclusions and insights in plenary and small groups
- 18:00 *Departure by bus to Baan Kang Wat*
- 18:30 – 22:00 **Dinner and performance by Mr. Ronnarong Khampa at Baan Kang Wat**
- 22:00 *Departure by bus to Kantary Hills Hotel*

Wednesday, 7 December – DAY 7

Mark Ball, Bernard Faivre D’Arcier, Hugo De Greef, Nele Hertling, Low Kee Hong, Michal Merczynski are present. Mentors present participate in all sessions.

Free time

- 12:45 *Meeting in the hall of Kantary Hills Hotel,
Departure by bus to Nasi Jampru (30 minutes’ drive)*
- 13:30 *Lunch at Nasi Jampru*
- 14:30 – 17:30 **Open exchange & drawing conclusions with mentors and all participants on the main Atelier topics**
- 17:30 *Departure by bus to Baan Mon Fai*
- 18:00 – 19:00 **Closing Session at Baan Mon Fai**
- Welcome by City and / or government representative
 - Farewell by **Thailand Convention and Exhibition Bureau (TCEB)**
 - Closing remarks
 - Concluding remarks by **Hugo De Greef**
 - Statements from the **Atelier for Young Festival Managers**
 - Farewell by **Inge Ceustermans**, Managing Director The Festival Academy
- 19:00 – 20:00 **Closing reception**
- 20:15 – 22:45 **Dinner and closing party**
- 22:45 *Departure by bus to Kantary Hills Hotel*